From: "Brooks, Karl" </O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE;GROUP

(FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=78AC91F4DB6D44F58424B504D5AA3C7D-BROOKS,KARL>

To: Cacho

Julia; Hammerschmidt

Ron;Tapia

Cecilia;

CC:

Date: 1/9/2014 2:39:02 PM

Subject: Fw: Live Interview 7:40 a.m. Monday on KXFN 1340 AM Radio, St. Louis

Fyi. Will b ready.

From: Whitley, Christopher

Sent: Thursday, January 09, 2014 2:35:59 PM

To: Brooks, Karl

Cc: Hague, Mark; Thomas, Hattie

Subject: Live Interview 7:40 a.m. Monday on KXFN 1340 AM Radio, St. Louis

Karl,

At 7:40 a.m. on Monday, January 13, you are confirmed as the guest for an eight-minute live interview segment on "Victoria Babu's Morning Mix," a program that airs 6 a.m. to 9 a.m. weekdays on KXFN 1340 AM Radio (the station calls itself "The Woman") in St. Louis.

The host, Victoria Babu, will interview you live about the coring and sampling phase of the engineering survey at West Lake. She says she does not plan to have any other guests on the air with you.

You should dial into the studio at **314-918-0683** about two or three minutes before the 7:40 a.m. air time, and ask to speak with Shawn, Ms. Babu's studio engineer. She says it will be fine if you are only able to call in on a cell phone, but to avoid problems with the signal they prefer that you be stationary and not driving for the duration of the interview.

Some background on the host, who pronounces her name "BOB-ooh":

Victoria Babu is a "veteran broadcaster" which is code for she's been in the business a long time--36 years! She's spent the majority of it behind the microphone or in front of the camera.

Although her radio career began as a teen in her hometown of Springfield, IL, Victoria spent 22 years in television news, anchoring and reporting.

After graduating from Southern Illinois University-Carbondale, she returned to radio in her hometown but a television job took her to Cape Girardeau, MO then onto North Carolina and back to Missouri for stints at KSDK-TV and KTVI Fox 2, with several Emmy wins along the way.

For the past few years she's been a freelance reporter for Charter Communications, "Get Hooked on Health" and "Smart Living" and HEC-TV's "Behind the Minds" and "State of the Arts." Her nationally recognized award-winning documentary work has taken her to Africa, Russia and Ukraine.

Talk radio came in 1999, after Victoria left television news full time. Since then she's hosted three health-lifestyle shows, "Housecalls," "Body By Babu," and "Smart Living with Victoria Babu" and co-hosted two daily afternoon talk shows before returning to radio news as News Director and morning anchor.



Although Victoria is a self-professed night owl, most of her broadcasting career has started before sunrise--that's quite a feat for someone who doesn't drink coffee! Victoria's seemingly boundless energy might come from her love of exercise, napping, traveling around the globe with her husband and spending time with her two grown daughters and son-in-law.

The former certified personal trainer, triathlete and marathon runner now embraces walking every day and golf. If she's not lacing up her shoes, she's donning high heels for one of her many charity events. A Scleroderma survivor, she hopes her voice will be the platform to raise awareness and to find a cause and cure.

More background on the host and her program, including audio archive, is available at:

http://www.1380thewoman.com/Programming/VictoriaBabusMorningMix.aspx#61810-the-show

Chris Whitley

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